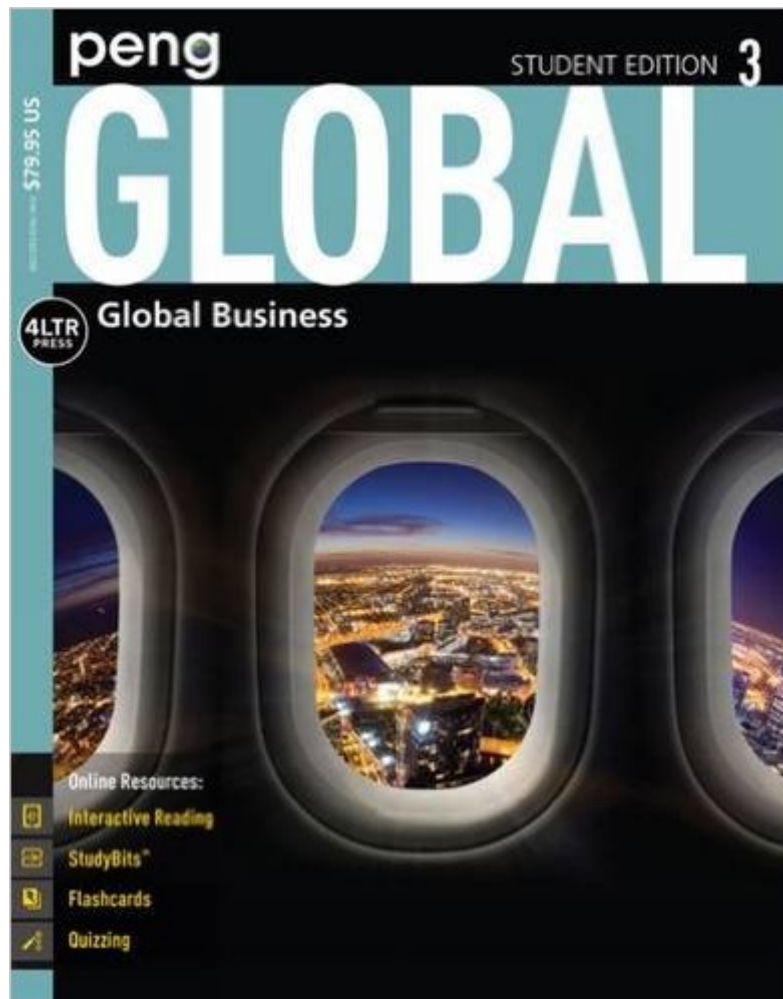


The book was found

GLOBAL (with Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Through ongoing research into students' workflows and preferences, GLOBAL3 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore GLOBAL3 anywhere, anytime, and on most devices with GLOBAL Online! With the intuitive StudyBits functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, GLOBAL3 with GLOBAL Online engages students of all generations and learning styles, and integrates seamlessly into your Global Business course.

Book Information

Series: New, Engaging Titles from 4LTR Press

Paperback: 262 pages

Publisher: South-Western College Pub; 3 edition (September 29, 2015)

Language: English

ISBN-10: 1305627210

ISBN-13: 978-1305627215

Product Dimensions: 8.5 x 0.6 x 10.8 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #42,943 in Books (See Top 100 in Books) #39 in [Books > Textbooks >](#)

[Business & Finance > International Business](#) #157 in [Books > Business & Money > International](#)

[#159 in Books > Textbooks > Business & Finance > Management](#)

Customer Reviews

Get Ahead with Peng's GLOBAL

[View larger](#)

[View larger](#)

[View](#)

[larger](#)

[View larger](#)

Anytime, Anywhere with 4LTR Press Online. New 4LTR Press

Online: Global Online allows easy exploration of GLOBAL3 anywhere, anytime - including on your

device! Collect your notes and create StudyBits from interactive content as you go to remember

what's important. Then, either use preset study resources, or personalize the product through

easy-to-use tags and filters to prioritize your study time. Make and review flashcards, review related

content, connect with classmates and track your progress with Concept Tracker. Add in access to

assignments and documents from your instructor, and you have everything you need in one place

and always accessible! Shorter Chapters. Shorter chapters in a design that's easy to

reference presents Global Business content in a more convenient and accessible style, complete with visuals to help you better recall the content. Tear-Out Review Cards. Tear-Out Review Cards at the back of the textbook provide a portable study tool containing all of the pertinent information you need for class and test preparation. Relevant Material. New cases examine the global expansion of today's successful firms. Several new opening cases, closing cases, and In Focus cases feature familiar brands or firms, including Coca-Cola, Chiquita, Toyota, McDonald's, Alibaba, Sriracha, Fiat/Chrysler, General Electric and Samsung.

[Download to continue reading...](#)

GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MGMT (with MGMT Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MICRO (with ECON MICRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MR2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MACRO4 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) PROMO2 (with CourseMate, 1 term (6 months) Printed Access Card) (Engaging 4LTR Press Titles in Marketing) CB6 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 8 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) CB 5 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card)

[Dmca](#)